

Flowers of Hawaii, Ltd.
670 So. Lafayette Park Place
Los Angeles, 5, California



**Are you
puzzled
about
HOW TO...**

Return Postage Guaranteed

...INCREASE YOUR CUSTOMER TRAFFIC? BUILD UP YOUR SALES? BUILD GOOD WILL?

**YOU
CAN DO
ALL THREE!...
...By Giving
Orchids
to the
Ladies!**



BANKS...THEATRES...DRUG STORES... SERVICE STATIONS ...ASSOCIATIONS...CONVENTIONS...VARIETY STORES...GROCERY STORES...JEWELRY STORES...HARDWARE STORES...RADIO STATIONS...WE'LL JUST

EVERYBODY'S Doing It...and so can YOU!

Yes, everyone is using this great giveaway promotion—it brings in NEW CUSTOMERS... brings back OLD CUSTOMERS! It's tested and proven successful for every type of business—large or small. You can use it for

ANNIVERSARIES, NEW STORE OPENING, RE-OPENINGS, SPECIAL EVENTS, SUCH AS MOTHER'S AND FATHER'S DAY, SPECIAL SALES — FOR ALMOST ANY PROMOTION YOU CAN THINK OF!

YOU CAN ORDER FROM 100 TO 100,000 ORCHIDS!

KEEP THIS PRICE LIST FOLDER ON FILE FOR FUTURE REFERENCE

... YOU'LL BE GLAD YOU DID!

Flowers of Hawaii, LTD., 670 S. Lafayette Park Place
Los Angeles 5, California

Attn: H. C. KRUEGER

(Growing Ranges, Hilo, Hawaii)

Here's What Others Are Saying About The ORCHID PROMOTION:

FROM A SERVICE STATION: "The orchid promotion was very effective and created a great deal of interest in our opening!"

FROM A DRUG STORE: "We are again anxious to use your Orchid Promotion... past two years we have used your Orchid Promotion and find that this promotion has paid off bigger dividends than any other!"

FROM A DRIVE-IN THEATRE: "We consider the Orchid Promotion at Mother's Day the best promotion we used all year and want to use it again... it's the best both from results at our Box Office and in customer satisfaction!"

FROM A RADIO STATION: "The Vanda Orchid Promotion was out of this world! ... Want to use it again soon!"

FROM A WHOLESALE DISTRIBUTOR: "Our dealer who used the Orchid Promotion was most pleased with the results... attributed the success of the promotion to your beautiful Orchids!"

FROM A RETAIL STORE: "We had over eight thousand people in our store on opening day, thanks to your Orchids!"

**MAKE YOUR NEXT PROMOTION
AS SUCCESSFUL AS
THESE PEOPLE HAVE!
USE THE ORCHID PROMOTION!**

Postage
Will be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY CARD

First Class Permit No. 25939, Section 34.9 P. L. & R., Los Angeles, Calif.

Flowers of Hawaii, Ltd.

670 So. Lafayette Park Place

Los Angeles 5, California

Attn: H. C. KRUEGER

PRICE LIST EFFECTIVE JANUARY 15, 1953

F.O.B. Los Angeles—Prices subject to change without notice)

Quantity	100	500	1000	2000	3000	5000
A1 Plain	8c	7c	6c	5½c	5c	4c
A2 Foil Dressed	10c	9c	8½c	8c	7½c	7c
A4 Plastic Lapel Pin	14c	13c	12c	11½c	10½c	10c
B1 Double Foil Corsage	15c	13½c	12½c	12c	11c	10c
C1 Triple Foil Corsage	18c	17c	16c	15c	14½c	14c

D5 Kliklok Box: SINGLE styles A1, A2 or A4 can be individually inserted in our exclusive Kliklok Box at an additional charge of 2c each.

E1-20-Flower Vanda Leis.....\$1.00 each

E2-30-Flower Vanda Leis.....\$1.50 each

E3 Mauna Loa Vanda Leis (250 Flowers).....\$3.00 each

MINIMUM ORDER: 100 orchids, approximate weight—three pounds.

TERMS: 3% cash discount with order; 1%—10 days if credit reference furnished. Otherwise, shipment will be made C.O.D.

GUARANTEE: We guarantee arrival of orchids in good condition and to deliver shipment to carrier in time for specified arrivals.

PRICE SCHEDULE • F.O.B. LOS ANGELES

	100	500	1000	2000	3000	5000
A1 Plain	8c	7c	6c	5½c	5c	4c
A2 Foil Dressed	10c	9c	8½c	8c	7½c	7c
A4 Plastic Lapel Pin	14c	13c	12c	11½c	10½c	10c
B1 Double Foil Corsage	15c	13½c	12½c	12c	11c	10c
C1 Triple Foil Corsage	18c	17c	16c	15c	14½c	14c

Vanda Leis—E1 (\$1.00 each) E2 (\$1.50 each) E3 (\$3.00 each)

D5—Kliklok Box: SINGLE styles A1, A2 or A4 can be individually inserted in our exclusive Kliklok Box at an additional charge of 2c each.

Please ship me _____ Vanda Orchids at _____. These are to be _____ (plain)

_____ (foil) _____ (lapel) _____ (double) _____ (triple) ☐ in Kliklok Box

Also, please send _____ Orchids Leis at _____ each.

Date of distribution for promotion is _____.

☐ Please send further information.

FIRM NAME _____ BY _____ (Please Print)

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Be sure you use beautiful, exotic Hawaiian Vanda Orchids for your very next promotion—flown direct to you from Hawaii—dewy fresh... all ready to pin on your customer's lapel! Once you stage the Orchid Promotion, you'll use it again and again with same wonderful success!

**Don't Delay
DO IT TODAY!**

Just fill out the attached postcard and **ORDER YOUR ORCHIDS** for the most successful promotion you've ever staged!